

michael sobie's

ROCKET MAN

experience

Three vertical grey bars of equal height and width, positioned side-by-side in the center of the frame.

THE CONCEPT

THE ULTIMATE VISION : A SYNCHRONIZED, MULTI-SENSORY JOURNEY

This is not a tribute show; it is a **Cinematic Live Experience**.

By merging a traditional symphony orchestra, exciting and original arrangements of beloved songs, and a 700-square-foot digital backdrop, we transport the audience into the heart of the music.

STAGE: A 40' x 18' **LED Wall** projects **Vibrant Animations** behind the live orchestra, “reacting” in real time to the music.

SOUND: Taking center stage is a 9-ft Concert Grand and a 5-person rock band consisting of drums, bass, and 3 backing vocalists, all enveloped by a **Symphony Orchestra**, captivating the audience with a musical experience that celebrates the iconic songbook of Sir Elton John.



ROCKET MAN EXPERIENCE SET DESIGN

Three vertical grey bars of equal height and width are positioned in the center of the image, behind the text.

ARTISTIC EXCELLENCE

THE ARTIST : CREATOR & LEAD PERFORMER

MICHAEL SOBIE is an LA-based pianist, conductor, arranger, and vocalist with a career spanning Broadway musicals, film and television soundtracks, and international concert tours. From conducting musicals “Wicked” and “Les Miserables,” to working with stars like Ariana Grande and Alan Cumming, to being featured on the Game of Thrones Live Concert Experience, he has had the great fortune of being surrounded by iconic artists and amazing music for over two decades.

A lifelong fan of Elton John, his **Rocket Man Experience** became a reality in 2024 when he completed the 1,000+ hour creation of 21 arrangements and orchestrations that highlight the symphony orchestra while playing some of the most beloved, recognizable songs of the past 50 years.

SHARING THE STAGE

Michael Sobie's *Rocket Man Experience* can't be performed alone! Rounding out the prestigious live band, Michael has assembled a brilliant and talented roster of industry veterans to join the show, including *MB Gordy* (drums: Josh Groban, LA Phil, The Doobie Brothers, Pharrell Williams, World of Warcraft, Call of Duty, and hundreds of film and TV soundtracks) and *Stevvi Alexander* (backing vocals: SNL, The Tonight Show Starring Jimmy Fallon, Barbra Streisand, Justin Timberlake, Stevie Nicks; 20 Feet from Stardom). Captivating stage presence, expert musicianship, and genuine kindness abound from a band that plays well together on- and off-stage.

ACT 1:

**CREATING A NEW
CONCERT EXPERIENCE**

with the NORTH CHARLESTON POPS!

VIDEO ANIMATIONS

Working with the Creative Director and Producers, a Video and Lighting team will create the **Visual Spectacle projected onto the LED wall behind the orchestra.**

Providing a click track (a pre-recorded metronome provided to the conductor and primary musicians), the team will be able to **wow audiences with a **Stunning Display** of animations timed flawlessly with the music.**

The result? A symphonic concert experience **Like No Other.**

PROFESSIONAL ORCHESTRAS

Building the buzz around Michael Sobie's Rocket Man Experience will take time. We'll roll out the project slowly, starting with the **North Charleston Pops**.

Already the season opener, the Charleston, SC **Rocket Man Experience** will be **Performed Live** with the addition of the LED wall behind the full orchestra.

With the orchestra and venue already booked for the October 17, 2026 concert, we can focus the initial capital on **Important Creative Needs and Marketing Materials**.

Further performances continue in 2026 with engagements in Florida with the **Space Coast Symphony** and **Gulf Coast Symphony**.

INITIAL CAPITAL INVESTMENT

CATEGORY	TOTAL	NOTES	FUTURE COST
Creative Director	\$7,500.00	Oversee Artistic Development	Buyout First Right of Refusal
Video Animations	\$50,000.00	Create Video Wall Animations and Design Lighting	Buyout First Right of Refusal
Producers	\$30,000.00	Manage Development	Buyout First Right of Refusal
Pre-Records	\$5,000.00	Click Track, Demos	Buyout No Future Cost
Videographer	\$10,000.00	Film Charleston Concert and Create Demo Videos	Buyout No Future Cost
LED Wall Rental	\$25,000.00	Local Rental for Charleston Concert	As Needed
	\$127,500.00	TOTAL INITIAL INVESTMENT	

BUILDING THE BRAND

As the **Rocket Man Experience** continues to **Grow in Popularity**, the show is presented by regional orchestras and opera companies across the US. The wide-ranging demographic and low cost of presenting the show are keys to the show's success with any organization looking to infuse something new into their seasons or create special engagements to **Expand Their Audiences**.

- ★ **Seattle Opera**
- ★ **San Francisco Opera**
- ★ **Lyric Opera of Chicago**
- ★ **Santa Fe Opera**

ACT 2:

**EXPANDING THE
ROCKET MAN EXPERIENCE**

REGIONAL SUCCESSIONS BECOME A NATIONAL TOUR

Following the **Certain Success** of taking the show to regional orchestras across the US and abroad, it's time to take Rocket Man Experience on the road!

A Residency and/or North American Tour will further expand the show's fanbase and showcase the potential for more growth to **Huge Audiences.**

Stage 1: Residency/Residencies

Stage 2: 2,000 Seat Theaters

Stage 3: Minor League Ballparks

STAGE 1 : RESIDENCY / RESIDENCIES

MODEL: 2-Weeks Rehearsal; 8-Week Performance Run;
6 Shows per Week; 1,500 Seat Theater / 2,000 Seat Theater
Virtual Orchestra

CAPACITY GOAL: 70% (6,300 tickets / 9,000 tickets)

AVERAGE TICKET PRICE: \$75.00

WEEKLY GROSS REVENUE: \$472,500 / \$630,000

TOTAL GROSS REVENUE: \$3,780,000 / \$5,040,000

(Plus Merchandise Sales Estimate: 10% of Concert-Goers, \$15/avg. Spend = \$9,000-13,000+ per week)

STAGE 2 : NORTH AMERICAN THEATER TOUR

MODEL: 2-Weeks Rehearsal; 13-Week Performance Run;
3 Shows per Week; 2,000-6,000 Seat Venues
Virtual Orchestra

CAPACITY GOAL: 70% (9,525 tickets per week average)

AVERAGE TICKET PRICE: \$75.00

WEEKLY GROSS REVENUE: \$500,000+

TOTAL GROSS REVENUE: \$6,500,000+

(Plus Merchandise Sales Estimate: 10% of Concert-Goers, \$15/avg. Spend = \$14,000+ per week)

STAGE 3 : SUMMER BALLPARK TOUR

MODEL: 2-Weeks Rehearsal; 15-Week Performance Run;
3 Shows per Week; 3,500-14,000 Seat Venues
Virtual Orchestra

CAPACITY GOAL: 70% (19,000 tickets per week in 9,000 seat venue)

AVERAGE TICKET PRICE: \$45.00

POTENTIAL WEEKLY GROSS REVENUE: \$855,000

POTENTIAL TOTAL GROSS REVENUE: \$12,825,000

(Plus Merchandise Sales Estimate: 10% of Concert-Goers, \$15/avg. Spend = \$28,500+ per week)

Three vertical gray bars of equal height and width, positioned side-by-side in the center of the frame.

ACT 3:

GLOBAL RESIDENCIES

LICENSING THE ROCKET MAN EXPERIENCE

Once an initial residency and subsequent tours are launched — or simultaneously! — we begin opening companies around the world. Through **Licensing**, we maintain artistic control over performers and materials, but allow for **Rocket Man Experience** to go **Global**. Worldwide versions of the show provide **Additional, Passive Income** for investors while requiring little to no further requirement of time or capital.

- ★ **European Tour**
- ★ **Asian/Australian Tour**
- ★ **South and Central American Tour**
- ★ **London Company**
- ★ **Dubai Company**
- ★ **Toronto Company**
- ★ **New York Company**

Three vertical gray bars of equal height and width are positioned in the background, centered horizontally. They are slightly offset from each other, with the middle bar being the most prominent.

MAXIMIZING PROFITS

STRATEGIC INTEGRATION

SHIGERU KAWAI: Provide 9-ft Concert Grand and tuning support and in return, we provide “**Official Piano**” status and company logo throughout the venue and feature Shigeru Kawai in all PR.

SAMSUNG: Provide 1500+/- square feet of LED panels featuring “**Powered by Samsung**” on all branding.

ADDITIONAL PARTNER: “The [Brand] Immersive Residency” with **Exclusive VIP Branding** with a Title Sponsorship.

RETURNS: Corporate Sponsors receive 4K video **Sizzle Reels** of their product in action, **Exclusivity**, and anonymized data of **Ticket Buyer Demographics** to see who is engaging with their brand.

REACH AND DEMOGRAPHICS

LIVE AUDIENCE: Thousands of Ticket Holders at Every Stage

Stage 1: **60,000+**

Stage 2: **125,000+**

Stage 3: **300,000+**

The Elton John catalogue is enjoyed by international audiences encompassing nearly every demographic imaginable.

With our LED floor/wall setup and a projected 15% attendee social sharing rate, the result is **Millions of Impressions** across TikTok, Facebook, X, and Instagram, highlighting corporate sponsors in every frame.

michael sobie's

ROCKET MAN

experience

MICHAEL SOBIE
michaelsobie.com
michaelsobie@gmail.com
616.634.3141