michael sobie's

ROCKET MAN

experience

CONCEPT

The Ultimate Vision : A Synchronized Multi-Sensory Odyssey

This is not a tribute show; it is a Cinematic Live Experience. By merging exceptional musicianship with a 1,500-square-foot digital environment, we transport the audience into the heart of the music.

STAGE: A 15' x 40' curved LED wall seamlessly integrated with a 35' x 25' LED floor, creating an "Infinity Stage" that reacts in real-time to the live performance.

SOUND: Taking center stage is a 9-ft Shigeru Kawai Concert Grand, surrounded by live drums, bass, and 3 backing vocalists. This 6-Person Live Band is then enveloped by the Virtual Orchestra, captivating the audience with a musical journey that celebrates the iconic songbook of Sir Elton John.

Production Design : Immersive Architecture

VISUAL CANVAS: Custom video animations, specifically rendered for the curved wall, provide illusions and brilliant backdrops, all featuring the virtual orchestra.

INTERACTIVE FLOOR: Pressure-sensitive, visual-mapped flooring that reacts to the on-stage action: the pianist stomps and the floor emits a sudden burst of light.

LIVE ON-STAGE ENSEMBLE:

- **LEAD:** Michael Sobie, Piano and Lead Vocals
- **RHYHTM SECTION:** MB Gordy, Drums; Jordan Richards, Bass
- **BACKING VOCALS:** Stevvi Alexander, Krystle Simmons, Dedrick Bonner
- **OPTIONAL:** 4-8 String, Wind, and Trumpet players join the live band on stage to give an even more exciting visual and audio experience

SET DESIGN: a live band surrounded by an LED wall and floor projecting the Virtual Orchestra and Dazzling Animation

ACT 1:
CREATING A NEW KIND OF CONCERT EXPERIENCE

Recording the Virtual Orchestra

The Rocket Man Experience orchestrations will be recorded by a 41-Piece Symphony Orchestra in Prague.

Prior to recording there will be Click Tracks created that are layered with temporary Piano, Drums, and Bass stems — audio jargon for sound files — to ensure that every song remains consistent not only through the recording process but will always be in sync with the video wall animations.

Prague has become a go-to for recording projects in recent years. A full buyout at comparatively low recording costs allows full artistic freedom once the recordings are complete. For example, this project would be about 40% of the cost of equivalent recording in the US.

Video Animations

Working with the Creative Director and Producers, a Video and Lighting team will create the visual spectacle projected onto the LED wall behind the orchestra.

With tracked audio recordings, the team will be able to wow audiences with a stunning display of animations timed flawlessly with the music.

The result? A symphonic concert experience like no other.

Professional Orchestras

Building the buzz around Michael Sobie's Rocket Man Experience will take time. We'll roll out the project slowly, starting in Charleston, SC with the North Charleston Pops orchestra.

Already the season opener, the concert will be performed live with the addition of the LED wall behind the full orchestra.

Providing the Prague recordings and click tracks, we will be able to not only sync the live performance with the animations, but can also bolster the sound to give even more power to the already-thrilling orchestrations.

By having the orchestra and venue booked for the October 17, 2026 concert, we can focus the initial capital on important creative needs and marketing materials.

The **LIVE ORCHESTRA** can be incorporated into Pop Art-inspired animations or made to look like they're performing in a **Classic Vienna Opera House.** Live video can isolate soloists throughout the concert to highlight the orchestrations and talent on stage.

Filming for Promotion

A local video production company will film the Charleston concert in full and create several demos ranging in length from 5 to 15 minutes which will then be used to showcase the exciting potential to orchestras and opera companies around the US.

Providing the tracks and score to the production company ahead of filming will afford them the opportunity to thoughtfully plan their shots and highlight important moments throughout the show.

Another cost-conscious endeavor, Charleston provides superb talent at a fraction of the cost compared to a larger metropolitan area.

Initial Capital Investment

CATEGORY	TOTAL	NOTES	FUTURE COST
Creative Director	$7,500.00	Oversee Artistic Development	Percentage
Video Animations	$50,000.00	Create Video Wall Animations and Design Lighting	Percentage
Producers	$30,000.00	Manage Development	Percentage
Orchestra Recording	$60,000.00	Click, Pre-Records, Orchestra, Travel to Prague	Buyout: $0
Videographer	$10,000.00	Film Charleston Concert, Create Demo Videos	Buyout: $0
LED Wall Rental	$10,000.00	Local Rental for Charleston Concert	As Needed for Future Concerts
	$167,500.00	TOTAL INITIAL INVESTMENT	

Building the Brand

As the Rocket Man Experience continues to grow in popularity, the show is presented by regional orchestras and opera companies across the US. The wide-ranging demographic and low cost of presenting the show are keys to the show's success with any organization looking to infuse something new into their pops seasons or create special engagements to expand their audiences.

- ★ Seattle Opera
- ★ San Francisco Opera
- ★ Lyric Opera of Chicago
- ★ Santa Fe Opera

ACT 2:
EXPANDING THE ROCKET MAN EXPERIENCE

Regional Successes Become a National Tour

Following the certain success of taking the show to regional orchestras across the US and abroad, it's time to take Rocket Man Experience on the road!

A Residency and/or North American Tour will further expand the show's fanbase and showcase the potential for more growth to huge audiences.

Stage 1: Residency/Residencies
Stage 2: 2,000 Seat Theaters
Stage 3: Minor League Ballparks

Stage 1 : Residency / Residencies

MODEL: 2-Weeks Rehearsal; 8-Week Performance Run;
6 Shows per Week; 1,500 Seat Theater / 2,000 Seat Theater

CAPACITY GOAL: 70% (6,300 tickets / 9,000 tickets)
AVERAGE TICKET PRICE: $75.00
WEEKLY GROSS REVENUE: $472,500 / $630,000
TOTAL GROSS REVENUE: $3,780,000 / $5,040,000

(Plus Merchandise Sales Estimate: 10% of Concert-Goers, $15/avg. Spend = $9,000-13,000+ per week)

Residency / Residencies

CATEGORY	DESCRIPTION	TOTAL COST
Pre-Production	Personnel, Rehearsal Venue, Hard Goods (Sound/Lighting/LED Rental, Piano, Bass, Drums), Advertising	**$725,200.00** ($575,000 with Piano and LED Sponsorships)
Weekly Operating Costs	Operational Costs (Personnel, Venue, Rentals, Insurance, PR/Socials, Ticketing, Advertising, Maintenance, Licensing)	**$220,000.00**
Weekly Operating Costs	Operational Costs with Sponsors and Utilizing Existing Theatre Lighting and Sound Equipment	**$175,000.00**

Stage 2 : North American Theater Tour

MODEL: 2-Weeks Rehearsal; 13-Week Performance Run;
3 Shows per Week; 2,000-6,000 Seat Venues

CAPACITY GOAL: 70% (9,525 tickets per week average)
AVERAGE TICKET PRICE: $75.00
WEEKLY GROSS REVENUE: $500,000+
TOTAL GROSS REVENUE: $6,500,00+

(Plus Merchandise Sales Estimate: 10% of Concert-Goers, $15/avg. Spend = $14,000+ per week)

North American Theatre Tour

CATEGORY	DESCRIPTION	TOTAL COST
Pre-Production	Personnel, Rehearsal Venue, Hard Goods (Sound/Lighting/LED Rental, Piano, Bass, Drums), Advertising	**$725,200.00** ($575,000 with Piano and LED Sponsorships)
Weekly Operating Costs	Operational Costs (Personnel, Venue, Rentals, Insurance, PR/Socials, Ticketing, Advertising, Maintenance, Licensing, Travel, Transport)	**$420,000.00**
Weekly Operating Costs	Operational Costs with Sponsors and Utilizing Existing Theatre Lighting and Sound Equipment	**$365,000.00**

Stage 3 : Summer Ballpark Tour

MODEL: 2-Weeks Rehearsal; 15-Week Performance Run;
3 Shows per Week; 3,500-14,000 Seat Venues

CAPACITY GOAL: 70% (19,000 tickets per week in 9,000 seat venue)
AVERAGE TICKET PRICE: $45.00
POTENTIAL WEEKLY GROSS REVENUE: $855,000
POTENTIAL TOTAL GROSS REVENUE: $12,825,000

(Plus Merchandise Sales Estimate: 10% of Concert-Goers, $15/avg. Spend = $28,500+ per week)

Minor League Ballpark Tour

CATEGORY	DESCRIPTION	TOTAL COST
Pre-Production	Personnel, Rehearsal Venue, Hard Goods (Sound/Lighting/LED Rental, Piano, Bass, Drums), Advertising	**$800,000.00** ($650,000 with Piano and LED Sponsorships)
Weekly Operating Costs	Operational Costs (Personnel, Venue, Rentals, Insurance, PR/Socials, Ticketing, Advertising, Maintenance, Licensing, Travel, Transport)	**$675,000.00**
Weekly Operating Costs	Operational Costs with Sponsors and Utilizing Existing Theatre Lighting and Sound Equipment	**$550,000.00**

Integrating the Virtual Orchestra

A full Symphony Orchestra is filmed on a green screen soundstage, playing along to the pre-recorded track.

This new video is then layered into the already-existing animations to give the audience the visual experience of having an entire orchestra present but without the additional cost of 40+ players and requisite sound equipment needed to accommodate the additional musicians.

The Virtual Orchestra is added for all stages post-regional orchestras, including Residencies, Theater Tour, and Ballpark Tour.

Filming the Virtual Orchestra

ACT 3:
GLOBAL, MULTI-CITY RESIDENCIES

Licensing the Rocket Man Experience

Once an initial residency and subsequent tours are launched — or simultaneously! — we begin opening companies around the world. Through licensing, we maintain artistic control over performers and materials, but allow for Rocket Man Experience to go global. Worldwide versions of the show provide additional, passive income for investors while requiring little to no further requirement of time or capital.

- ★ European Tour
- ★ Asian/Australian Tour
- ★ South and Central American Tour
- ★ London Company
- ★ Dubai Company
- ★ Macau Company
- ★ Toronto Company
- ★ New York Company

MAXIMIZING PROFITS

Incorporate Sponsorships

VISUAL: Contrast the state-of-the-art LED space — the "Infinite Stage" — with the elegant, ageless beauty and craftsmanship of a hand-built concert grand piano.

HOOK: We start by launching an 8-week residency that redefines the concert experience. This isn't a stage; it's a living, digital ecosystem.

Hardware : a True Test for Your Tech

SAMSUNG (Tech Partner): Showcase your LED's durability and color accuracy. 1,000 lbs of piano and 48 shows over 8 weeks. If it survives our stage, **it can survive anything!**

SHIGERU KAWAI (Piano Partner): The 9-ft Concert Grand is the acoustic heart of our digital world. We are positioning the Kawai as the **'human element'** in a high-tech future.

The Brand Becomes the Art

During the show's climax, the LED floor and wall become visual representations of the partners' brand DNA.

EXAMPLE:
The floor turns into a glowing circuit board that reacts to the sound as the backdrop transitions to close-up video of the piano solo happening in realtime.

Strategic Integration

SHIGERU KAWAI: Provide 9-ft Concert Grand and tuning support and in return, we provide "Official Piano" status and company logo throughout the venue and feature Shigeru Kawai in all PR.

SAMSUNG: Provide 1500+/- square feet of LED panels, which becomes "Powered by Samsung" on all branding.

ADDITIONAL PARTNER: "The [Brand] Immersive Residency" with Exclusive VIP branding with a $250,000 Title Sponsorship.

RETURNS: Corporate Sponsors receive 4K video sizzle reels of their product in action, exclusivity, and anonymized data of ticket buyer demographics to see who is engaging with their brand.

Reach and Demographics : Infinite Digital Reach

LIVE AUDIENCE: Ticket Holders at Every Stage
Stage 1: 60,000+ Stage 2: 125,000+ Stage 3: 300,000+

The "VIRAL" METRIC: With our LED floor/wall setup, we project a 15% attendee social sharing rate. That adds up to millions of impressions across TikTok, Facebook, X, and Instagram... featuring Kawai and Samsung in every frame.

ARTISTIC EXCELLENCE in the ROCKET MAN BAND

Sharing the Stage

Michael Sobie's Rocket Man Experience can't be performed alone! Rounding out the prestigious live band, Michael has assembled a brilliantly talented roster of industry veterans to join the show, including MB Gordy (drums: Josh Groban, the LA Phil, The Doobie Brothers, Pharrell Williams, hundreds of film and TV soundtracks, World of Warcraft, Call of Duty) and Stevvi Alexander (backing vocals: SNL, The Tonight Show Starring Jimmy Fallon, Barbra Streisand, Justin Timberlake, Stevie Nicks, 20 Feet from Stardom). Stage presence, expert musicianship, and kindness abound from a band that plays well together on- and off-stage.

A Bigger Onstage Family

There's always room for more! The Rocket Man Experience live band doesn't need to stop at just 6. With careful cost considerations, the onstage musicians could expand all the way up to the full symphony orchestra.

Even the addition of a live string quartet or brass septet would add excitement and flair to the existing onstage lineup.

These additional musicians could be contracted locally, not only saving costs, but also potentially driving ticket sales as friends and family of those now-featured musicians come out to see their star in action.

The Artist : Creator & Lead Performer

MICHAEL SOBIE is an LA-based pianist, conductor, arranger, and vocalist with a career spanning Broadway musicals, film and television soundtracks, and international concert tours. From conducting musicals “Wicked” and “Les Miserables,” to working with stars like Ariana Grande and Alan Cumming, to being featured on the Game of Thrones Live Concert Experience, he has had the great fortune of being surrounded by iconic artists and amazing music for over two decades.

A lifelong fan of Elton John, his **Rocket Man Experience** became a reality in 2024 when he completed the 1,000+ hour creation of 21 arrangements and orchestrations that highlight the symphony orchestra while playing some of the most beloved, recognizable songs of the past 50 years.

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